

**Illinois Science Teachers Association
Joint Conference with
Illinois Council of Teachers of Mathematics
ISTA—ICTM**

October 19-20, 2018—Tinley Park Convention Center, Tinley Park, IL

ISTA proudly announces our partnership for a joint 2018 conference with ICTM. This conference brings our organizations together to share resources, network, and multiply impact. We invite science and mathematics education vendors and supporters to provide Illinois teachers with innovative professional development & materials aimed at excellence in teaching and learning.

You are invited to be an exhibitor, workshop presenter, and participant.

- Exhibit setup is scheduled for Thursday evening and Friday morning October 18,19. Exhibits will be open on Friday from 9 am to 5:00 pm and Saturday from 8 am to noon. Teardown from noon to 3 pm Saturday. Exhibitor workshops welcome—register for a workshop before 3/17/18 at: ilscience.org.
- Program is heavily oriented to Common Core Math and NGSS. NGSS was adopted for the 2016-17 Illinois school year. Full program on Friday and Saturday. Some exhibit only times including breaks.
- Venue: Tinley park Convention Center. Ground floor, easy setup, carts available, & free parking. Hotel rooms available at group rate in attached Holiday Inn Hotel.
- Exhibit fees include 2 representatives' registrations including lunch & 2 cont. breakfasts, ISTA non-voting membership. Additional reps' registration at regular conference rates via <http://ilscience.org/conference>.
 - Commercial exhibit booth fees: 10x10'-\$500; x20'-\$800; x30'-\$950; x40'-\$1100. For each 10' booth we include: 1-8' draped table, 2 chairs, 8' back & 3' side pipe & drape, and electricity if needed.
 - Non-commercial exhibit booth fees: 10x10'-\$250; x20'-\$375; x30'-\$475; x40'-\$550. Same furnishings as commercial exhibit. Undraped 8' table & chair only, along wall with no drapes-\$100
- Conference Program B & W advertising: Full page (10½"t x 8"w) \$200, half page (5"t x 8"w) \$100—in PDF format with July 15 deadline. All exhibitors and their web addresses will be listed in conference packet—October 10 deadline.
- First come, first served for preferred exhibit hall locations. We aim to please; call with questions.
- IL market: ~1000 school districts; >10,000 science teachers; >1 million students
- RAFFLE & SPONSORSHIPS—Exhibitors & supporters are asked to donate items and will be recognized in the conference packet. Donors of materials or services with a retail value of ≥\$200 will receive a 30 second announcement during the raffle. All sponsorships (see over) will be recognized proportionately in the conference packet (deadline Oct. 10.)
- Supplemental furnishings & services—After completing the online registration, you will receive by email a catalog of available decorator services. ISTA will provide hotel information, request your exhibit location preferences, & detail setup information.

Address all conference exhibit questions to: Ken Wester, ISTA Exhibits Manager, 3 Brittany Ct, Bloomington, IL 61704; westerken@hotmail.com ; cell 309-660-9902

ISTA/ICTM Joint Conference—October 19-20, 2018

Sponsorships and Marketing Packages

□ **SPONSOR of Science Education:** \$2500

- Two full page B&W ads in CONFERENCE PROGRAM
- 10' x 40' Exhibit at the conference with 4 registrations, each including 2 lunches & 2 cont breakfasts
- Recognition during Friday luncheon
- Insert in conference registration packet

□ **PATRON of Science Education:** \$2000

- One full page B&W ad in CONFERENCE PROGRAM
- One 10' x 30' exhibit at the conference with 4 registrations, each including 2 lunches & 2 cont. breakfasts
- Recognition during Friday luncheon
- Insert in conference registration packet

□ **FRIEND of Science Education:** \$1500

- Half-page B&W ad in CONFERENCE PROGRAM
- One 10 x 20' Exhibit at the conference with 4 registrations each including 2 lunches & 2 cont. breakfasts
- Insert in conference registration packet

Additional Sponsorship Opportunities:

\$4000.... Sponsor of ISTA/ICTM luncheon (includes SPONSOR benefits above)

\$2000.... Sponsor of ISTA/ICTM Friday morning continental breakfast (includes FRIEND benefits above)

\$1000.... Sponsor of Saturday morning ISTA/ICTM continental breakfast (recognition at Friday luncheon)

\$500..... Sponsor of ISTA/ICTM new teachers reception-cookies and refreshments (recognition at Friday luncheon)

\$>200 value raffle prize Credit in conference packet and 30 second announcement during raffle.

\$100..... Room sponsorship (for a science discipline or as a tribute or memorial to science educators)

ISTA will consider other creative sponsorships and marketing opportunities. Let's make a deal!

ALL SPONSORSHIPS WILL BE RECOGNIZED in the conference packet (deadline July 15).

Exhibitor and Sponsorship registration can be completed via an online link and credit card through the ilscience.org website. If paying by purchase order and check, complete the online registration then mail payment (checks payable to **ISTA**) along with a copy of the invoice (you will be emailed an invoice once online registration is completed) to: Bob Wolffe, ISTA Treasurer, 230 East Green Acres Ct., East Peoria, IL 61611.

Conference program B&W advertising copy must be sent in PDF 8" w. x 10 1/2" t. or 8"w. x 5" t. format to Ken Wester, kwester@ilstu.edu prior to July 15, 2018.

Information herein is current as of March 12, 2018, but is subject to changes by the conference committee.

ISTA is a non-profit 501C3 organization with FEIN 51-0204015

For updates, solutions to problems, more information, or to tailor a marketing package to fit your needs, contact: Ken Wester, ISTA Exhibits Manager, 3 Brittany Ct, Bloomington, IL 61704; westerken@hotmail.com ; cell 309-660-9902